



AIT
Asian Institute of Technology

SCHOOL OF MANAGEMENT

BANGKOK



Towards the **Creative**
Global **Leaders** of Tomorrow



Modern Global Leader
Guest Speaker:
Roger Levermore

Associate Professor of Business
Associate Director

Dean's Message

Dr. Roger Levermore

**On behalf of all our faculty, staff, and students,
it is my pleasure to welcome you to the School of Management.**

As Dean, I am honored and proud of the Asian Institute of Technology's transformational education, building on our six-decade history of enriching business and societies across Asia and the world. This tradition centers on incorporating problem-solving in complex issues, especially relating to technology and its application – skills that today's business community consistently identifies as a requirement that is of critical importance to the future.

Our ever-growing selection of management programs help prepare students to become executives who have the intellectual curiosity and associated skills necessary to meet our changing world's complexities. An example of this is the infusion of courses that relate to the way analytics and technology is re-shaping the business world.

I believe in the power of education in transforming students' lives and impacting the communities they engage with, both during and after their studies. To do that, experiential learning and analysis are the foundation for good business practices, and both serve as the basis of our curriculum.

We are fortunate to be based in the heart of a city with a profusion of warmth, color, energy, and diversity. Bangkok is a magnet for food, culture, entrepreneurship, tourism, health-care, and a Southeast Asian center for start-ups. SOM itself is becoming a more prominent player on the regional and global scale, with our programs ranked at the highest levels (such as the top-ranked MBA by QS in 2021). Here, students can embark on their journey towards success in a host of industries, while making lifelong friends.

I wish you a very pleasant start to that journey.

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About AIT

Brief History

Founded in 1959, the Asian Institute of Technology (AIT) is an international English-speaking postgraduate institution, which focuses on engineering and technology, environment, and management studies. AIT's rigorous academic, research, and experiential outreach programs prepare graduates for professional success and leadership roles in Asia and beyond, while promoting technological change and sustainable development in the Asia-Pacific region.

Located in both the heart of downtown Bangkok (for evening/weekend classes) and at the lush green campus just north of the city (for daytime classes), AIT operates as a multicultur-

al community where a cosmopolitan approach to living and learning is the rule. It offers the opportunity to study at an Asian institution that possesses a global reputation, while meeting and studying alongside people from all around the world.

Today, AIT's internationally-recognized engineering, environment, and management graduates are highly sought-after by employers in their home country and elsewhere. Across many walks of life, AIT alumni have distinguished themselves as CEOs of private and state enterprises, business owners, well-respected researchers and faculty, and senior university and government officials.



MISSION

The mission of AIT in the context of the emerging environment is “to develop highly-qualified and committed professionals who will play a leading role in the sustainable development of the region, and its integration into the global economy”.

Some of the goals AIT is pursuing are for it to become:

- A trailblazer in advanced education in the region, with leadership in IT and new types of multidisciplinary programs
- An exemplary institution, with an emphasis on academic quality in terms of courses and other aspects of operation

- A hub for the implementation of regional and transnational research projects, and a research facility for academic professionals
- A nexus for networking with other academic and research institutions in the region and the world

VISION

To transform AIT into be a respectable international graduate institution whose research and education contribute to the development of Asia, by making AIT more global, more innovative, more entrepreneurial, and more economically relevant, while leveraging its social impact core strengths.

FACTS

1400+
STUDENTS
from 35+ countries

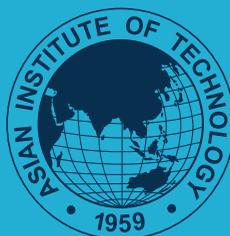
25,070
ALUMNI
from 100+ countries/territories

129
WORLD-CLASS
faculty from 28 countries

38,000+
SHORT-COURSE
trainees from 100+ countries

40+
ACADEMIC
PROGRAMS

200+
PARTNERS
WORLDWIDE



Why Choose AIT?

Our programs are flexible, with full-time, part-time, face-to-face options, and via hybrid platforms (where you can join live classes via Zoom), allowing you to choose when you would like to study, including evening and weekend classes. We offer one year, two year, flexible, as well as dual degrees, with payments spread across the duration of the program. Students can also opt to extend the time they take to complete their MBA or MSc, according to their convenience. The possibilities are endless.



OUTSTANDING

faculty and academics, supported by the AIT'S commitment to excellence and quality



STRONG FOCUS

on research and interactive studies in sustainability areas



INNOVATIVE

and interdisciplinary approach to learning across many fields of study



HANDS-ON

experiential learning and real-world application through exchanges, internships, service learning, and entrepreneurship



PERSONAL

attention by faculty and staff to students who are of highest priority in AIT mission



NETWORK

of internationally recognized partner universities



ACCESS

to experienced business executives, enterprises, NGO's and governments in Asia



CONNECTION

to almost 25,000 post graduate level alumni from 100 countries

UNITY IN DIVERSITY

The AIT campuses are a remarkable mosaic of ages, races, religions, ethnicities and socioeconomic backgrounds. Diversity of students, staff and faculty members is a valued part of campus life and leads to levels of cross-cultural engagement and international experiences not found at other university campuses.

WORLD-CLASS LEARNING OPPORTUNITIES

Our students benefit from challenging academic programs, sophisticated labs and equipment, and exciting faculty-student research projects. Our internationally-savvy graduates are always highly sought after by employers, and command impressive earning potential throughout their careers. Opportunities abound for talented individuals with in-depth knowledge of the Asia-Pacific region, the fastest growing region in the planet.

RANKINGS



MBA #1 in Thailand (QS) 2021

MBA #14 in Asia (QS) 2021

15th for SDG1 **No Poverty**

58th for SDG17 **Partnership for the Goals**

QS GLOBAL MBA RANKINGS 2021  **1** IN THAILAND
14 IN ASIA

#7 in Asia in Diversity #18 in the World in Return on Investment



Asian Institute of Technology
RANKED 15th
FOR SDG1: NO POVERTY



www.thewur.com



About AIT School of Management

The School of Management (SOM) provides students with flexible study options, at either of AIT's campuses, or even while students continue to work wherever they are in Asia, attending live classes in the evenings and/or weekends via the Zoom platform.

SOM was established in 1987 to meet the growing need in Asia for graduate management education. In line with AIT's mission, our goal within SOM is to impact the quality of management education and practices in the Asia-Pacific region. We prepare corporate managers and leaders to face the most pressing challenges of our time.





Our Mission

Our mission is to build on long-standing core AIT competencies in technology, development, and sustainability, and to leverage the diverse backgrounds of our faculty and community. We want to help develop students to become future-focused, problem-solving, open-minded, collaborative, and critical thinkers capable of contributing to the development of industries across the region, and ultimately able to solve the complex global challenges facing humanity.

Our Vision

We aspire to be the leading international management school in the region, delivering excellent, relevant education that will transform the skills and mindsets of our students, in a culture where lifelong learning opportunities thrive.

FACTS & FIGURES

25+
COUNTRIES
from five Continents

3
LOCATIONS

AIT Main Campus, Bangkok Campus, Vietnam Center

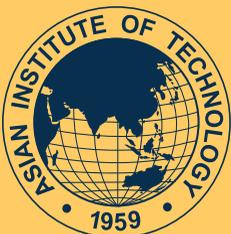
49:51
MALE:FEMALE
Student Ratio

40+
FACULTY MEMBERS
from 15+ Nationalities

25+
ACADEMIC
Partners

4,370
ALUMNI
from 65 countries

57%
SALARY INCREASE POST-MBA,
compared to average salary pre-MBA
(Class of 2020)



Why Choose SOM?

- **International, English-speaking university**
- **Based in two locations in Greater Bangkok** (Asoke and Rangsit)
- **Dynamic, successful CEOs** as part of the faculty team
- **Return on Investment:** ranked #18 in the world
- **Diversity:** faculty and students of over 30 nationalities
- **Flexible options:** payment mode (pay per course) and teaching mode
- **Regular senior industry guest speakers**
- **A mentoring program**



SOM Programs

REGULAR PROGRAMS

- Master of Business Administration [MBA]
 - With specializations in finance, marketing, change & innovation
- Doctor of Business Administration [DBA]
- PhD in Management
 - Supervision for both PhD and DBA is in standard areas such as HR, marketing, finance, strategy, leadership, business analytics, digital transformation, risk, operations management, etc.)
- MSc in International Finance
- MSc in Business Analytics & Digital Transformation

EXECUTIVE EDUCATION

- International Executive Master of Business Administration [EMBA currently running in our Vietnam centers]
- Professional Master's
 - Banking & Finance
 - Business Analytics & Digital Transformation
 - Business Risk & Resilience
 - Yunus Professional Masters in Social Business & Entrepreneurship
- Customized short course programs
- Certificate & Diploma Programs (for one-two semesters)

Alumni Testimonials



DBA

Somchai Hatchaleelaha

Thailand | 2016

CEO, Join & Coin Corporation Co.,Ltd.,
Thailand



“ **MY TIME IN AIT** taught me critical thinking, systematic planning, and how to solve problems using business logic, all of which have contributed to the transformation of my company, J&C Corp. We went from a pure multi-level marketing (MLM) company to one that combines MLM with modern trade, expanding to include new lines after only its 5th year of operation. My doctoral dissertation enabled me to increase our company members to 3 million, and the key attributes I’ve integrated have allowed the firm to grow faster, reach further, and to operate sustainably through any form of disruption. ”

MBA

Yupar Myint

Myanmar | 1997

Head of Entrepreneurship at Maxwell Centre,
University of Cambridge, UK



“ **DOING AN MBA AT AIT** was a fantastic opportunity to open doors into the world of business while awakening my intellectual curiosity and opening my mind. It was an invigorating learning experience combining classroom discussions and group work in multi-cultural teams, with excellent guidance by faculty members. It was also my stepping stone - without AIT's MBA, I would never have been able to get the confidence and passion to achieve my full potential. ”

PhD

Rhea Ledesma-Gumasing

Philippines | 2019

Associate Professor, University of the
Philippines Los Baños, Philippines



“ **EARNING MY PHD** in Management from the AIT School of Management meant a number of things to me: hours of independent study; negotiating through group work; participating in classes; discussing, writing, and rewriting my thesis; but also eating ice cream in the wee hours; doing laundry at midnight; and visiting the sights and wonders of Thailand. Earning a degree may be the dream, but the reality that goes with that dream is what makes studying in AIT more meaningful and worthwhile than what I'd initially bargained for. ”

Faculty



Dean

Dr. Roger Levermore

- Dean of the School of Management
- Associate Professor of Strategy and Responsible Management
- Acting Director, Master's Programs (BADT & IF)

Program Directors



Dr. Yuosre Badir

- Doctoral Program (PhD & DBA)
- Associate Professor of Technology and Innovation Management



Dr. Sundar Venkatesh

- Professional Master Program
- Visiting Faculty of Finance and Accounting



Dr. Vimolwan Yukongdi

- MBA Program
- Assistant Professor of Organizational Behavior and Leadership

School Faculty

(a sample of those who teach at SOM)



Thomas R.M. Bain

- Visiting Faculty in Finance, Capital Market
- Managing Director at Bain Leadership Advisors Ltd., Hong Kong



Vincenzo Carrieri

- Adjunct Faculty in Digital Marketing, Consumer Marketing
- Asia Pacific Regional Director at Canali, Hong Kong



Neil Doncaster

- Adjunct faculty in crisis management and pressurized decision-making
- Chief Executive at Scottish Professional Football League



Tim Edmunds

- Adjunct Faculty in Lean Transformation, Leading transformational change, Problem Solving
- Director, Supply Chain Consulting at Weave Services Ltd, Hong Kong



Dr. Tobias Endress

- Assistant Professor of Finance & Risk



Dr. Christopher Garnier

- Affiliate Faculty in Leadership and Equality



Sam Hanna

- Affiliate Faculty in Executive Management
- Senior executive with over 20 years' experience with companies such as Shell & Honeywell



Stacey Huang

- Adjunct Faculty in Executive Management
- Executive Director at PARIMA, Director & Co-Founder of Change Voyage, Singapore



Dr. Syed Shurid Khan

- Assistant Professor of Economics



Ville Kulmala

- Adjunct Faculty in Change Management, Agile thinking for Digital Transformation
- Head of Asian business development, Papyrus Software, Singapore



Andrew Macintosh

- Adjunct Faculty in Economics, M&A and Investment Management
- COO/CFO at The March Fund, Hong Kong



Kevin Pereira

- Adjunct Faculty in Artificial Intelligence (AI), Strategy, Investments
- Managing Director at Blu - Artificial Intelligence, Hong Kong



Benjamin Quinlan

- Adjunct Faculty in FinTech, Big Data Analytics, and Storytelling Through Data
- CEO - Quinlan & Associates, Hong Kong



Dr. Lakeesha K. Ransom

- Adjunct Faculty in Strategy, Entrepreneurship



Dr. Vatcharapol Sukhotu

- Adjunct Faculty in Operation Management, Supply Chain Management



Dr. Gerard Tocquer

- Adjunct Faculty in Service Marketing, Strategic Brand Management



Dr. Jarunee Wonglimpiyarat

- Adjunct Faculty in Technology policy and Management



Dr. Willi Zimmermann

- Adjunct Faculty in Communication for Business Management, Corporate Social Responsibility and Ethics



Academic Programs

SOM offers nine programs to its students, all of which have flexible options. We currently offer all our students either in-person or hybrid-mode (wherein they can attend live classes via Zoom) platforms for their classes. This means that, depending on the program enrolled on, students can choose when and where they would like to study, including daytime, evening, and weekend classes.

Flexibility also means being able to take the program over a longer period of time and also to pay on a course-by-course basis (rather than by term or semester).

Our Master's degree students are expected to take 30 credits (for experienced applicants on the Professional Master's), 36 credits (for a 1-year program (for those aged 21 and above) or up to 48 credits (for a 2-year program). A flexible option allows you to complete a 36-credit program in two years and a 48-credit in four years.

One credit of coursework is equal to 15 lecture hours (with reading, assignments and group work activities in addition to this). Students tend to take 3-9 credits during a term. A term lasts 8 weeks.



PROGRAM NAME	TOTAL CREDITS	INTAKE
Master of Business Administration (MBA)	48 Credits (2 Years) 36 Credits (1 Year)	January, March, June, August, October
MSc/M in Business Analytics & Digital Transformation	48 Credits (2 Years) 36 Credits (1 Year)	January & August
MSc/M in International Finance	48 Credits (2 Years) 36 Credits (1 Year)	
Doctor of Philosophy (Ph.D.)	84 Credits (3.5 Years) Flexible (up to 5 years)	
Doctor of Business Administration	84 Credits (3-5 Years)	

Master of Business Administration (MBA)

SOM offers one of the top-ranking MBA programs in Thailand, with the QS Global MBA Rankings 2021 placing it at #1 in Thailand, #14 in Asia and top #110 globally. The program also has a ranking of #7 in diversity in Asia (as our diverse gender and nationality split of faculty and students illustrates), and #18 in return on investment worldwide.

Our MBA program encourages participatory learning and uses a variety of interactive learning methodologies to educate students on the latest management concepts, techniques, and tools. More importantly, it helps them develop an attitude of listening to and understanding others, holistic thinking, collective decision making, communication, and the art of negotiation.

Designed to equip students with effective, practical tools to tackle complex, real-life business challenges, our interdisciplinary program combines elements from operations management, economics, finance, strategy, marketing, leadership, and other management fields, and aims to create the strategic leaders of tomorrow's corporate future, within the scope of the pan-Asian and global arenas.



TESTIMONIAL

Nguyen Manh Duc [Edin]

Vietnam



Having worked in higher education for three years, I always focus on academic reputation, rankings, and quality accreditation when selecting and assessing a university, which is why I chose AIT's School of Management. I will never forget the time when we represented AIT at the Thailand CFA Research Challenge earlier this year where I was able to fulfil my responsibilities and conquer my inherent concerns about having little prior knowledge of finance



SPECIALIZATIONS

The MBA also allows for specialization in a range of management areas and for those on the 48-credit program who would like to have a substantial specialization on their transcript, they can do so in:

- Finance
- Marketing
- Change & Innovation

In order to gain a specialization, those on the general MBA track will need to complete 12 credits of coursework in courses relating to one of these subject areas (the list of courses under each specialization is presented when a student enrolls on to the MBA, and the list changes each academic year).

COURSE CONTENT

REQUIRED COURSES

- Accounting for Decision-Making
- Change Management
- Corporate Finance
- Leadership and Organization Management
- Managerial Economics
- Managing Technology and Innovation
- Marketing Management
- Operations Management
- Responsible Management and Sustainability
- Strategic Management

ELECTIVE COURSES

Students can choose to study 6 to 18 credits of electives, depending on the program plan (for the specializations noted above, 12 elective credits are required in order to graduate with a specialization in finance, marketing, or change & innovation).

Electives currently being offered include:

- Consultancy Skills
- Services Marketing
- Strategic HRM
- Strategic Brand Management
- Strategic Supply Chain Management
- Negotiation Skills
- Fintech
- Storytelling Using Data
- Big Data Analytics
- Agile Thinking
- Managing Risk
- Valuation & Investment
- Risk Decision-making
- Project Management
- Consumer Behavior
- Capital Markets

For those who opt for the 48-credit program, please see page 26 where five choices are shown for you to choose from in the second half of your program

DUAL DEGREE OPTIONS

MBA students are also eligible for a Dual-Degree program at the following partner institutions:

- EDHEC Business School – France
- SKEMA Business School – France
- EmLyon Business School – France
- HHL Leipzig Graduate School of Management - Germany

Master's in Business Analytics & Digital Transformation (M/MSc BADT)

The M/MSc BADT is designed to give students the skills and knowledge to use business analytics and an awareness of technological changes to become a driver for business change and a catalyst for successful digital transformation. This program focuses more on the application and interpretation of business analytics rather than expertise in programming and statistical analysis.

The number of data science and analytics jobs is projected to grow by nearly 364,000 listings to approximately 2,720,000 (18%) in the next several years. Those most prepared to compete for these positions will need advanced education, 39% of data scientists and advanced analyst positions require a Master's or Ph.D.

COURSE CONTENT

- Big Data Analytics
- The Business of Frontier Technologies
- Big Data Analytics
- Global Data Management
- Industry 4.0
- Digital Marketing and Consumer Analytics
- Communication Skills for Leaders in a Digital Workplace
- Change Management
- Developing leadership skills for the financial workplace
- Responsible Management and Sustainability
- Agile Thinking

TESTIMONIAL

Pakamon Vongsanit

Thailand



As a person who used to work in the digital marketing field, I am well aware of the power of data, and how it can drive businesses to their fullest potential. This BADT MSc has given me opportunities to learn from experts about advanced technology and its application to various businesses, as well as learn how businesses are shifting from the offline to online world. For those looking to learn how to maximize your business by using technology, even within a small startup, this course is the perfect fit for you.



Master's in International Finance (M/MSc IF)

A Master's in International Finance is designed for those wanting to work in dynamic financial markets, and will be taught by both academics and financial market practitioners. It is designed to provide graduates with the underlying theoretical knowledge, as well as the practical skills, to apply these concepts. Students will learn to identify how industry practice builds upon theory, and to develop practical approaches to investing and risk management. This program is currently being reviewed by CFA with the aim of allowing 'IF' students to take Level 1-3 CFA exams.

COURSE CONTENT

- Valuation & Investments
- Capital Markets
- Corporate Finance
- Financial Accounting and Decision-Making
- Managing Risk
- International Finance in ASEAN: Wealth Management to Infrastructure finance
- Developing leadership skills for the financial workplace
- Managerial Economics
- Change Management
- Responsible Management and Sustainability

TESTIMONIAL

Worakit Chutimarat

Thailand



There are many advantages of studying at the AIT School of Management, such as its professional environment, practical learning, real world assignments and the international ecosystem of not only professors and colleagues. The flexible class times and the prime location of its downtown campus are also advantages, since I'm currently working as a Project Manager for a real estate development company.



MBA and MSc Program Options

Those taking the 48 credit-option for the MBAs or MSC programs may choose from the following options, which focus on managerial planning, decision-making and problem solving in organizational contexts:

- Research Study/Thesis Project
- Internship
- Exchange
- Minors (such as in entrepreneurship)
- Specializations (MBA only)

AIT also started a new program called an 'Open Masters' in August 2021 that allows students to 'pick and mix' across the courses offered from the three Schools. For more details please visit:

www.ait.ac.th/programs/open-master-programs/

RESEARCH STUDY/ THESIS PROJECTS

This 12-credit option is for those who might want to apply for a PhD in the future or are interested in studying a subject area of their choice in depth.

INTERNSHIPS

AIT has strengthened its formal internship program so that those wishing to take an internship as part of their second year can do so, and it will count as 12 credits. The AIT enterprise alliance office is a central point that coordinates the internships for the whole institution.

MINORS

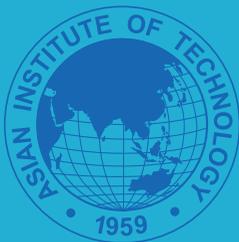
A further second year option for those on the 48-credit program is a minor in subjects from other schools in AIT. There are a range of interesting minors on offer, including:

- Entrepreneurship (subject to formal approval)
- Aquaculture and Aquatic Resources Management (AARM)
- Climate Change and Sustainable Development (CCSD)
- Development Planning Management and Innovation (DPMI)
- Disaster Preparedness, Mitigation and Management (DPMM)
- Environmental Engineering and Management (EEM)
- Natural Resources Management (NRM)
- Society and Environmental Governance (SEG)



EXCHANGE PROGRAMS

Full-time (22 months) Master’s degree students have the opportunity to take part in an exchange or with one of over 50 of our partner universities around the world. The aim of the exchange programs is to immerse students in another culture for one or two semesters, and to expose them to different learning approaches. Students can earn full credit for their semester(s) abroad. A few of our notable partners include:



CHINA

Tsinghua University

SINGAPORE

Nanyang Technological University

KOREA

Korea Advanced Institute of Science and Technology (KAIST)

SPAIN

EADA Business School
EADA- Barcelona

DENMARK

Aalborg University

INDIA

Indian Institute of Management (IIM) – Ahmedabad
Indian Institute of Management (IIM) – Kashipur
Indian Institute of Management (IIM) – Ranchi

GERMANY

SRH University Heidelberg (SRH)
HHL

FRANCE

EDHEC Business School
SKEMA Business School
EmLyon Business School

TAIPEI

National Taiwan University (NTU)

Doctor of Philosophy (Ph.D.) in Management

The degree of Doctor of Philosophy (PhD) is intended to prepare students for an academic career and research and/or teaching. The PhD program requires applicants to have completed a Bachelor's and a Master's degree of at least 48 credits, or its equivalent.

PHD DEGREE REQUIREMENTS:

All PhD candidates are expected to:

- Complete a minimum of 12 credits of coursework and maintain a cGPA of not less than 3.25;
- Complete a doctoral dissertation (72 credits);
- Defend the dissertation at an oral examination;
- Obtain a satisfactory evaluation of the dissertation from the External Examiner;
- Have at least one scientific paper based on the dissertation published in or accepted by an international refereed journal where the student is the first author before the final examination.

THESE 12 CREDITS OF COURSEWORK INCLUDE RESEARCH METHOD COURSES, WHICH ARE:

- Approaches of qualitative research
- Methods of qualitative research
- Foundations of management research
- Management research methods and writing
- Data strategies & hypotheses testing
- Building models that link to theory

TESTIMONIAL

Nithya Parameswara

Sri Lanka

“

AIT'S PhD program has enriched my understanding and knowledge of both qualitative and quantitative methods of research, thanks to its carefully designed curriculum. The diversity in the classes, which is not limited to nationality or religion, provides students with opportunities to learn from each other. The peaceful environment and close-knit community on campus also contribute towards a truly unique experience.

”



Doctorate of Business Administration (DBA)

The DBA is intended to provide further preparation and skills for senior working professionals to complete applied research and to elevate their career development. Both educational qualifications and substantial work experience are taken into consideration for admission to the DBA program.

PROGRAM STRUCTURE

- The DBA program is offered in two semesters: January and August
- The DBA is a flexible program. Students can complete their study within 3 to 6 years, depending on their study plan
- In the first year, the research method courses for the DBA Program are delivered on weekends (six hours per weekend) in the School of Management Asoke Campus (in 2020, many students have joined weekend classes via Zoom – this flexibility is expected to continue for the foreseeable future). After that, meetings with supervisors take place via Zoom or in person.

DBA DEGREE REQUIREMENTS:

To graduate, all DBA students need to:

- Complete a minimum of 18 credits coursework with a minimum cGPA of 3.25.
- Complete a doctoral dissertation (66 credits);
- Defend the dissertation at an oral examination;
- Obtain a satisfactory evaluation of the dissertation from the External Examiner.

18 credits of coursework consisting of:

- Research method courses (9 credits)
- Special study (3 credits)
- Knowledge building courses (6 credits)
 - Previous MBA or equivalent Master Degree graduates (within the previous five years) may apply for a 'Transfer of Credits' for up to 6 credits of relevant coursework, subject to AIT criteria

TESTIMONIAL



I chose AIT because it's well-known in Asia for management and business. Most importantly, the hybrid DBA study at AIT allows me to continue my work at the UNDP in China and pursue a higher education at the same time. I've learned how to use management research methods to cope with supply chain issues at work, and the impact of digital transformation in different industries."

Xiao Yi (Sara)
China



Professional Master's

Professional Master's programs have been designed to cater to businesses in a particular industry. For example, the Banking and Finance program has run for almost a decade and provides content that meets the needs of the 6-8 financial institutions that partner with SOM. The programs are scheduled to fit into the ideal timing of our partner companies, which often means that they are taught in blocks and do not start at the same time as the other AIT academic programs. Around 2-10 senior managers and executives tend to join the programs from each of the partner institutions.

Having at least five years of work experience is an important requirement for entry. These programs can also admit those who did not study for a Bachelor's degree but do have significant (10 or more years) of relevant work experience, and demonstrate a strong level of English language proficiency. We also welcome applications from outside our partner companies.

Three of our programs are listed below. The fourth, in Business Risk & Resilience, will be launched in 2022.

PROGRAM NAME	TOTAL CREDITS	INTAKE
Professional Master's in Business Analytics and Digital Transformation	30 Credits (1 Year)	Usually once a year in either August, October, January, March or June
Professional Master's in Banking and Finance		
Yunus Professional Master's in Social Business & Entrepreneurship		

All these programs are timetabled to be completed within a 12-month period.

Professional Master's in Business Analytics and Digital Transformation (PMBADT)

The Professional Master's in Business Analytics and Digital Transformation is designed to enhance the skills and knowledge of professionals who wish to use business analytics as a driver of business change, and as a catalyst for successful digital transformation. Program graduates are expected to take on leadership roles in the analytics and transformation domain across a range of industries and sectors. Key focus areas include:

- Mastering big data analytics
- Developing skills to affect mindset change, using Agile thinking to facilitate digital transformation
- Decoding customer behavior and crafting marketing strategies using tools of digital marketing
- Understanding how the new era leverages the connectedness and communication between computers and other digital systems and resources
- Gaining insights to customers, products and services through Global Data Management
- Developing the ability to apply scientific methods and models of machine learning

Contact details: som_pm@ait.ac.th

Professional Master's in Banking and Finance (PMBF)

The Professional Master's in Banking and Finance aims to empower professionals in banking and financial services with strategic thinking that will meet current and emerging challenges arising from the fast-changing business and technological environment in the industry. Key focus areas include:

- How to decode and respond strategically to significant changes in the economic and social environment
- Analyzing and designing new business models to gain a competitive edge
- Identifying emerging revenue streams
- Analyzing the role of partnerships in value creation for customers
- Anticipating and responding to evolving regulations
- Exploiting the potential of technology to enhance the competitiveness of businesses

Contact details: som_pm@ait.ac.th

Yunus Professional Master's in Social Business & Entrepreneurship (YPM)

Program Brief: Visualized by Nobel Laureate Muhammad Yunus, and jointly offered by SOM and SERD (School of Environment, Resources and Development) in collaboration with the Yunus Center, this program prepares aspiring entrepreneurs and business professionals for social impact careers. YPM graduates are expected to assume leadership of enterprise-led development initiatives, having acquired an understanding of major sustainable development issues and their relationship to enterprise-led solutions. They will integrate financial management reporting and apply project management tools to the design and execution of social business projects.

Key Curriculum: The coursework covers topics in sustainable development and management, integrated into a social business practicum, with field labs, skill workshops, and a business design sandbox. Professor Yunus teaches 4 masterclasses during the summer internship period.

PROGRAM STRUCTURE

- August-December and January-May: 12 credits coursework per semester (6 credits -SERD; 3 credits SOM; 3 Modules YCA)
- June-July: 6 credits practicum / final project (6 credits either SERD or SOM; Yunus Colloquium; 4 Masterclasses)
- August-September: practicum/ sandbox/ final project (either SERD or SOM; 7 Business Design Sandboxes)

CONTACT DETAILS

Dr. Faiz Shah: fshah@ait.asia
www.yunusmasters.ait.asia

Certificate & Diploma Programs

Students who want to take School of Management courses, short of a full program, especially in our International Finance and Business Analytics & Digital Transformation programs, can apply to take 1-8 courses. If completed successfully, the student will be awarded a certificate or diploma in that program. Most students who apply for certificate programs take it as a 'taster' before moving on to take the full Master's program of 36 or 48 credits.



Career Support

Recognizing that placement is an important factor in the decision making of any graduate student, AIT has a dedicated Career Center for students to explore the wide range of career possibilities after they graduate. Whether you are interested in pursuing a career in academia or venturing into the industry, the Center hosts fairs, workshops and events that will bring students face to face with potential employers.

The Center also provides career counselling from professionals and peers to aid students in their decision-making process, with advice encompassing cover letters, personal statements, resume review, and building interview techniques. It also has a comprehensive resume databank that will provide job alerts even after students have graduated.



GUEST SPEAKERS

The School of Management Guest Speaker series features a wide variety of regionally- and internationally-renowned, high-profile speakers from diverse industries. Speakers share their journeys and present on topics ranging from leadership, to digital transformation, finance, cross-cultural management, and consumer analytics, and answer questions from our students. The guest speaker sessions are usually organized once every two weeks.

MENTORSHIPS

The School of Management began a mentorship program in 2021 that is designed for early and mid-career mentees who are completing our MBA and MSc programs. The mentors have senior-level experience, and are drawn from the school's 3000+ alumni. The type of mentorship will cater to the individual needs of each mentee, including increasing their relevant network to assist in career development, highlighting areas of development for the mentee, and discussing possible career routes.

INTERNSHIP TESTIMONIALS

Natnicha Prakhammin

Thailand

MBA student
(graduated 2021)

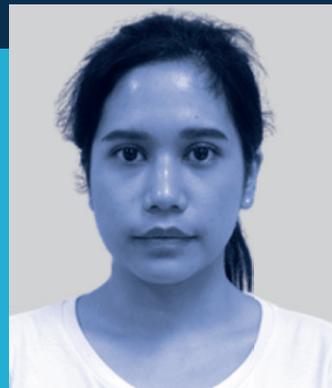


“ I did a six-month internship at Techberry as a business consultant. TechBerry is a company that aims to provide IT digital solutions for banks, financial services, and insurance companies. My internship goal was to use my knowledge and experience from my MBA classes to help the company expand into the US market. The internship not only allowed me to grow personally, but also provided me with new skills in international business expansion strategy and customer-centric product development. I also gained a better understanding of the IT technology industry, made new networks, and gained experience and knowledge from working closely with the executive and international sales team. ”

Bantita Chumnum

Thailand

Current MBA student
(graduated July 2021)



“ My internship at Dole Thailand Ltd., the world’s largest producer of fruits and vegetables, was one of my greatest opportunities. My job entailed analyzing and managing the cost and time of shipping as it relates to inventory, stock, risk, and the carrier, through international shipping documents. With SOM’s flexible program, I was able to select an internship in the hopes of better understanding my career choices and pathways, which in turn prepared me to face the real world of business. Those interested in working for an import-export company will benefit from this experience. ”

Fee Structure

STUDY COSTS	TUITION AND REGISTRATION FEE (THB)
PH.D. 3.5 YEARS	1,484,000
DBA 3 YEARS	1,500,000
MBA 1 YEAR	698,000
MBA 2 YEARS	944,000
MASTER IN BADT OR IF 1 YEAR	626,000
MSC IN BADT OR IF 2 YEARS	848,000

Other Fees:

(Medical, Educational Visa, Student Union, and Language Centre Support Fee)

For the breakdown of other incidental costs,
please refer to www.ait.ac.th/admissions/expenses/

Scholarships

AIT has a range of scholarship opportunities provided by our partners. AIT also has its own scholarship program.

- HIS MAJESTY THE KING'S SCHOLARSHIP (HM KING'S)
- ROYAL THAI GOVERNMENT (RTG) FELLOWSHIPS
- ASIAN DEVELOPMENT BANK
- CHINA SCHOLARSHIP COUNCIL
- AIT SCHOLARSHIP

For further details, please refer to <https://www.ait.ac.th/admissions/scholarships/>

Professional Master's Fees

Program Fees, not including travel and accomodation (THB)

Professional Master's in Business Analytics and Digital Transformation:	Professional Master's in Banking and Finance	Yunus Professional Master's in Social Business & Entrepreneurship (YPM)
520,000	520,000	600,000

*As most professional master's are negotiated as a 'bulk' deal with individual companies, the fees vary with significant scholarships available.

How to Apply

M/MSC/MBA/ PROFESSIONAL MASTER'S ADMISSION REQUIREMENTS

- Academic: Hold a 4 years Bachelor's Degree or its equivalent with minimum 2.75 GPA out of 4 (we also accept applicants from those countries where a 3 years Bachelor program is the norm)
 - For Professional Master's a Bachelor's degree is not always required in order to be admitted (provided work experience and English Language proficiency is met)
- Work experience:
 - For MBA programs: Preference given to applicants with 2+ years full-time working experience
 - For Professional Master's applicants need at least 3+ years of relevant work experience

DOCTORAL PROGRAM ADMISSION REQUIREMENTS

- Academic:
 - A minimum 2.75 GPA (or equivalent) from a Bachelor's degree;
 - (For PhD) a Master's degree from a recognized institution with a minimum cGPA of 3.50 or equivalent;
 - For PhD program, a brief outline of a dissertation research proposal, including the a tentative idea of research methods suitable for that research
- Work experience: seven years of prior work experience (for DBA program)
- Recommendation letters (two for PhD and one for DBA)

ENGLISH REQUIREMENTS*

To be accepted for entry at AIT, applicants need to show sufficient English language proficiency.

This can be shown by:

* An approved English language proficiency certificate

* An IELTS or AIT EET online test (or equivalent) of at least 5.0 (Master's level) or 5.5 (PhD/DBA)

Within 2-3 weeks

of entry on your program:

* Those with an approved English language proficiency document and those who have taken an AIT English entry test online will need to take an Academic Writing Placement Test (AWPT) in person (subject to the campus being open).

Please note that in order to graduate from AIT, all students will need to have gained a 6.0 grade for writing in the AIT EET or IELTS. This means that those that enter with 5.0 or 5.5 writing test grades, will need to take supplementary English Language classes during their time at AIT

For full details of the latest AIT English language requirements, please visit: www.ait.ac.th/admissions/eligibility/

*Exemption: Applicants who are citizens of and have been educated in an English-speaking country (e.g., Australia, Canada, Ireland, New Zealand, Hong Kong, Singapore, the UK, and the USA) are exempted from score submission. Proof of citizenship and studies must be submitted.

CERTIFICATE/DIPLOMA AND SPECIAL PROGRAMS ADMISSION REQUIREMENTS

CERTIFICATE/DIPLOMA PROGRAMS

Certificate and diploma students need to satisfy the eligibility requirements similar to those entering the master's degree program and have the appropriate background to take selected courses. In exceptional cases, candidates who lack formal academic qualifications but who have extensive and appropriate professional experience may be considered for admission; the discretion in such cases rests with the School Deans.

SPECIAL PROGRAMS (EXCHANGE)

Candidates coming to AIT for programs or courses of at least one semester are considered as Visiting Students. Candidates under non-degree academic exchange agreements between AIT and their home universities are also enrolled at AIT as exchange students.

APPLICATION FORM
WWW.SOM.AIT.AC.TH/ADMISSIONS



MAP TO SCHOOL OF MANAGEMENT

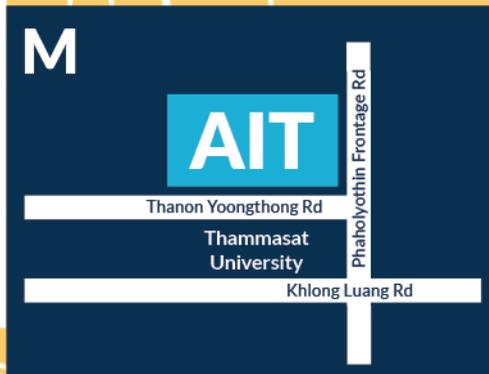


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(General Inquiry)
Email: Dean_SOM@ait.asia

For Admission Inquiry:
Tel: +66 (0) 614018507
Email: somadmissions@ait.asia



Don Mueang
Airport

BANGKOK



BANGKOK CAMPUS:

Column Tower (15th Floor),
Sukhumvit Soi 16,
Klong Toei, Wattana,
Bangkok, 10110, Thailand

Tel: +66 (0) 614018508
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Email: Dean_SOM@ait.asia

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Suvarnabumi
Airport



AIT



AIT
Asian Institute of Technology

SCHOOL OF **MANAGEMENT**

**ADVANCING
KNOWLEDGE &
APPLIED SKILLS**

- TRANSFORMING LIVES -





AIT

Asian Institute of Technology

AIT IS A MEMBER OF:



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AIT SOM



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