



# SPONSORED PROJECT

The School of Environment, Resources and Development (SERD)



1. Project name	<b>Capacity building for increasing economic opportunities through participation of women entrepreneurs in private sector</b>
2. AIT Lead Faculty	Dr. Julaikha B. Hossain
3. Short Descriptions	The goal of this project was to enhance the capacity of rural and marginalized women entrepreneurs to fully access financial resources and services and increase their economic opportunities through improved and sustainable participation in entrepreneurial activities.
4. Output/Social Impact	Bangladeshi women micro-entrepreneurs business management and marketing abilities increased on a local and worldwide level; they enhanced their market awareness and online customer service techniques to raise their business effectiveness.
5. Partners	Bangladesh Women Chamber of Commerce and Industry (BWCCI).
6. Donors	CBWE
7. Project Duration	1 Aug. 2018 – Feb 2020
8. Total grant amount	THB 400,200
9. SDG	4, 5